

Thank you for reaching out to us about a donation.

## The KINDNESS OF COOKS

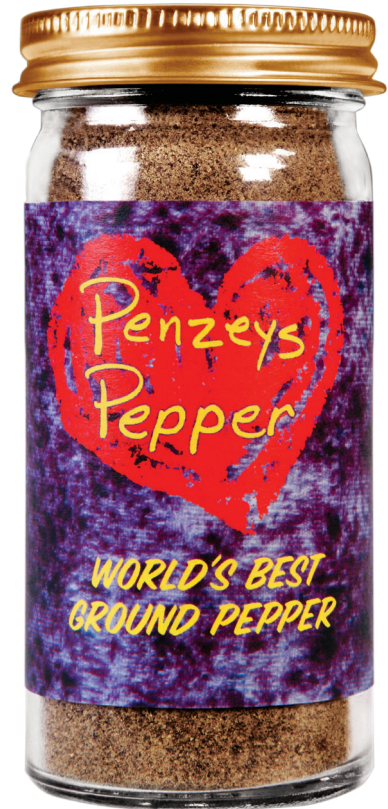
We receive tens of thousands of requests to support causes near and dear to the hearts of our customers. Cooks are such a caring bunch, and it's what is inside of them that sees the value in cooking that motivates them to want a better life for others, too. Thank you for that kindness.

## Where Penzeys charitable efforts are focused

Recently, what started as a single customer request for a few of our Kind Pins, to wear while attending the Women's March in Washington D.C., turned into us donating 275,000 pins to marchers from around the country. A simple, kind request...and before we knew it we were a small part of something that could not have been planned or manufactured anywhere else than from the goodness of people.



Additionally, we donate a lot, A WHOLE LOT, of our Penzeys Pepper. It really is the World's Best Ground Pepper, and for each jar that we sell or give away, we match that with a donation of the very same 1/2 cup jar of pepper to food pantries, soup kitchens, or other folks who provide meals and help feed people in communities all around the country.



And recently, when so many people were affected by the hurricanes in Texas and Florida, we offered our customers two different ways to help with a Gift Card of Hope. First, with the offer to buy a \$50 gift card for \$25, and letting us share that card with either an organization feeding people in need, or to individuals as they rebuild their homes and kitchens. And second, for our customers to buy their own \$50 gift card, for just \$35, for someone they know who could benefit from the sense of comfort and hope that a gift of spices provides.

## So many good causes

We feel that helping feed people is one of the most important things we can do to help those in need. This is where the large majority of our charitable efforts are focused. We receive hundreds of requests for donations each week for auctions, raffles and other fundraisers. We simply do not have the resources to support them. For that, we are truly sorry. The kindness, compassion and community involvement of our customers is more than we can match through additional individual donations.

We thank you for thinking of Penzeys, and encourage you to please keep supporting what you believe in and giving of yourself to others. The world really is a better place with you being you.

If you are a part of a group of people who helps feed others, or know of one that could use some of our pepper, please let us know at [pepperwithheart@penzeys.com](mailto:pepperwithheart@penzeys.com).

